

# YOUR INVESTMENT SCHEDULE • BENEFITS



In Blue Bold: EDC Benefits    AFP: Available for purchase    ● = This benefit included in your membership    ▲ = Upgrade necessary to access this benefit

	ENTREPRENEUR \$300	BUSINESS BUILDER \$600	CHAMBER PARTNER \$1,500	COMMUNITY BUILDER \$2,500	VISIONARY \$5,000	BENEFACTOR \$10,000	TRUSTEE \$15,000	ELITE \$20,000
<b>MARKETING - Build a Name for Your Business</b>								
<b>MEMBERSHIP</b>								
Number of Representatives included in Chamber's Email Notification List	● 1	● 3	● 5	● 7	● 10	● 10	● 15	Customized
Number of Additional Branch Memberships - Value: \$250 for Entrepreneur Benefits	AFP	AFP	● 1	● 2	● 5	● 6	● 7	Customized
<b>EDC Membership - Individual Membership</b>	▲	○ 1	● 2	○ 2	○ 3	○ 4	○ 5	<b>Customized</b>
Small Businesses Only - Membership with the U.S. Chamber of Commerce*	●	●	●	●	●	●	●	●
<b>MEMBERSHIP DIRECTORY</b>								
Total Number of Category Listings in Printed & Online Chamber Membership Directory	● 1	● 2	● 3	● 4	● 5	● 6	● 7	Customized
Total Number of Alphabetical Listings in Printed & Online Chamber Membership Directory	● 1	● 1	● 1	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced
Access to Advertise in Chamber Membership Directory	AFP	AFP	AFP	AFP	AFP	AFP	AFP	AFP
<b>Total Number of Category Listings in Online EDC Membership Directory</b>	▲	○ 2	● 3	○ 4	● 5	○ 6	○ 7	<b>Customized</b>
<b>Total Number of Alphabetical Listings in Printed &amp; Online EDC Membership Directory</b>	▲	○ 1	● 1	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced
<b>ADVERTISING OPPORTUNITIES</b>								
New Members Only - Advertising Media Package - Approx. Value: \$500	● 1	● 1	● 1	● 1	● 1	● 1	● 1	● 1
One Ad in Chamber e-Update - 2 issues - Value: \$500	AFP	AFP	AFP 50% Disc.	AFP 75% Disc.	● 1	● 1	● 1	Customized
Telephone On-Hold Advertising - Value: \$500/spot/year	AFP	AFP 10% Disc.	AFP 20% Disc.	AFP 35% Disc.	AFP 50% Disc.	● 1 Spot	● 2 Spots	Customized
<b>DIRECT MAILING</b>								
Chamber Membership Address Labels - Value: \$150	AFP	AFP	● 1 Set	● 1 Set	● 1 Set	● 2 Sets	● 3 Sets	Customized
<b>EDC Membership Address Labels - Value: \$100</b>	▲	<b>AFP</b>	<b>AFP 40% Disc.</b>	<b>AFP 50% Disc.</b>	○ 1 Set	○ 2 Sets	○ 3 Sets	<b>Customized</b>
Visitor or Relocation Weekly e-Leads Program - Value: \$250/yr/ type	AFP	AFP	AFP 50% Disc.	AFP 50% Disc.	● Visitor or Relocation Leads	● Visitor & Relocation Leads	● Visitor & Relocation Leads	● Visitor & Relocation Leads
<b>INTERNET EXPOSURE</b>								
Link from Chamber Website Directory to Your Website - Value: \$100/yr	AFP	● 1	● 1	● 1	● 1	● 1	● 1	● 1
<b>Link from EDC Website Directory to Your Website - Value: \$ 100/yr</b>	▲	○ 1	○ 1	○ 1	○ 1	○ 1	○ 1	○ 1
Box Ad on Chamber Website - Level 1: \$3,000/yr, Level 2: \$1,600/yr, Level 3: \$800/yr	AFP	AFP - 10% Disc. on Level 3	AFP - 30% Disc. on Level 3	● 1 - Level 3	● 1 - Level 2	● 1 - Level 2	● 1 - Level 1	Customized
<b>Box Ad on EDC Website - Level 1: \$2,000/yr</b>	▲	<b>AFP</b>	<b>AFP</b>	<b>AFP 25% Disc.</b>	<b>AFP 50% Disc.</b>	<b>AFP 75% Disc.</b>	○ 1	<b>Customized</b>
<b>MEMBERSHIP RECOGNITION</b>								
Direct Referrals to Your Business	●	●	●	●	●	●	●	●
Chamber Membership Plaque	● 1	● 1	● 1	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced	● 1 Enhanced
<b>EDC Membership Plaque (per member)</b>	▲	○ 1	○ 1	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced
<b>EDC Nametag (per member by request)</b>	▲	○ 1	○ 1	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced	○ 1 Enhanced
Ribbon Cutting/Ground Breaking Services	●	●	●	●	●	●	●	●
<b>Member Recognition in the Chamber/EDC Annual Report</b>	▲	▲	▲	▲	○	○	○	○
Company Recognition in Chamber e-Update	▲	▲	▲	●	●	●	●	●
Company Recognition in Chamber Lobby	▲	▲	▲	▲	▲	●	●	●
CEO's Profile in Membership Directory	▲	▲	▲	▲	▲	●	●	●
Photo Recognition in Chamber Board Room	▲	▲	▲	▲	▲	▲	●	●
<b>NETWORKING - Build Relationships That Enhance Your Business</b>								
Access to Chamber Monthly Mixers	●	●	●	●	●	●	●	●
<b>EDC Morning Roundtable</b>	▲	<b>AFP</b>	<b>AFP</b>	<b>AFP</b>	<b>AFP</b>	○ 1 Ticket/Member	○ 1 Ticket/Member	○ 1 Ticket/Member
<b>EDC Member Access to Chamber Membership Breakfast/Luncheon</b>	▲	<b>AFP</b>	<b>AFP</b>	<b>AFP</b>	<b>AFP</b>	○ 1 Ticket/Member	○ 1 Ticket/Member	○ 1 Ticket/Member
Access to Join the Ambassador Program	●	●	●	●	●	●	●	●
Access to New Member Orientation	●	●	●	●	●	●	●	●
Access to Chamber & EDC Annual Dinner - Value: \$60 per person	AFP	AFP	AFP	AFP	● 2 Tickets	● 1 Table	● 1 Reserved Table	Customized
Access to Business Expo/Golf Tournament Events - 1 Luncheon Corp. Table or 1 Booth or 1 Foursome - Value: Up to \$450	AFP	AFP	AFP	AFP	● 1	● 1	● 1	Customized
The PLAYERS Benefactor Tournament Day Tickets	▲	▲	AFP	AFP	● 2 Same Day Credentials	● 4 Same Day Credentials	● 2 Week-Long Credentials	Customized
<b>Access to Join EDC Committees</b>	▲	○	○	○	○	○	○	○
Preferred Seating at Chamber Events	▲	▲	▲	▲	▲	●	●	●
Preferred Seating at EDC Events	▲	▲	▲	▲	▲	●	●	●
Personal Invitation to Meet Speakers before Chamber Events	▲	▲	▲	▲	▲	▲	● 1	Customized
Personal Invitation to Meet Speakers before EDC Events	▲	▲	▲	▲	▲	▲	● 1	Customized
	<b>\$300</b>	<b>\$600</b>	<b>\$1,500</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000</b>	<b>\$20,000</b>



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	ENTREPRENEUR \$300	BUSINESS BUILDER \$600	CHAMBER PARTNER \$1,500	COMMUNITY BUILDER \$2,500	VISIONARY \$5,000	BENEFACTOR \$10,000	TRUSTEE \$15,000	ELITE \$20,000
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**SPONSORSHIP - Market Your Business and Support the Business Community**

	ENTREPRENEUR \$300	BUSINESS BUILDER \$600	CHAMBER PARTNER \$1,500	COMMUNITY BUILDER \$2,500	VISIONARY \$5,000	BENEFACTOR \$10,000	TRUSTEE \$15,000	ELITE \$20,000
<b>MEMBERS HAVE THE FOLLOWING:</b> Credit to Use for Sponsorship and Programs**	▲	▲	\$300	\$1,000	\$2,000	\$5,000	\$7,500	\$10,000
Star Awards Banquet, New Member Orientation	AFP	AFP	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Business Expo/Golf Tournament Events - Luncheon, Expo, Golf	AFP	AFP	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Membership Breakfast/Luncheon	▲	AFP	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Annual Retreat	▲	AFP	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Annual Dinner - Dinner, Reception	▲	▲	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Chamber Directory Cover	▲	▲	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
<b>EDC Morning Roundtable</b>	▲	▲	<b>6th Priority to Use Credit</b>	<b>5th Priority to Use Credit</b>	<b>4th Priority to Use Credit</b>	<b>3rd Priority to Use Credit</b>	<b>2nd Priority to Use Credit</b>	<b>1st Priority to Use Credit</b>
Visitor's Guide Cover	▲	▲	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Youth Leadership St. Johns & Leadership St. Johns Programs	▲	▲	▲	▲	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Political Events & Trips	▲	▲	▲	▲	▲	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit
Tuition to Leadership St. Johns Program	●	●	6th Priority to Use Credit	5th Priority to Use Credit	4th Priority to Use Credit	3rd Priority to Use Credit	2nd Priority to Use Credit	1st Priority to Use Credit

**BUSINESS INTELLIGENCE - Access Leading Business Information**

Application to Leadership St. Johns Program	●	●	●	●	●	●	●	●
1 on 1 Marketing Consultation	●	●	●	●	●	●	●	●
Access to Chamber e-Update Newsletter (bi-monthly)	●	●	●	●	●	●	●	●
Access to Chamber's Quarterly Newsletter - <i>Connections</i>	●	●	●	●	●	●	●	Customized
Chamber/EDC Annual Report	▲	●	●	●	●	●	●	Customized
Submission of Industry Specific Article to the Chamber's Quarterly Newsletter - <i>Connections</i>	▲	▲	▲	▲	▲	▲	●	●

**BUSINESS ADVISORY - Guide Chamber Leaders in Shaping the Business Community**

Board Members Only - Access to Chamber & EDC Annual Retreat - Value: \$250 per person	AFP	AFP	AFP	AFP	AFP	● 1 pers.	● 1 pers.	Customized
Opportunity to update the Chamber Executive Committee on issues affecting your business	▲	▲	▲	▲	▲	●	●	●
Opportunity to update the EDC Executive Committee on issues affecting your business	▲	▲	▲	▲	▲	●	●	●
Advisory Role and Non-Voting Member (unless elected) on the Chamber Executive Committee	▲	▲	▲	▲	▲	▲	●	Customized
<b>One Seat on the EDC Advisory Council</b>	▲	▲	▲	▲	●	●	●	●
<b>Access to Quarterly EDC Advisory Council Meetings at EDC Events</b>	▲	▲	▲	▲	●	●	●	●
<b>Access to Quarterly EDC Advisory Council Meetings with St. Johns County Administrator</b>	▲	▲	▲	▲	●	●	●	●
<b>Access to an invitation to Quarterly Cornerstone Luncheons</b>	▲	▲	▲	▲	4th Priority Registration	3rd Priority Registration	2nd Priority Registration	1st Priority Registration
<b>Access to Chamber &amp; EDC Legislative Events</b>	▲	▲	●	●	●	3rd Priority Registration	2nd Priority Registration	1st Priority Registration
<b>Participation in State &amp; Federal Legislative Trips</b>	▲	▲	●	●	●	3rd Priority Registration	2nd Priority Registration	1st Priority Registration

**BUSINESS ADVOCACY - Create a Stronger Business Community Voice**

Access to Florida Chamber of Commerce Legislative Alert - ChamberWatch	●	●	●	●	●	●	●	●
Government Advocacy at Local, State & Federal Levels	●	●	●	●	●	●	●	●
Legislative Alerts to Keep You Informed of Current Local Issues	●	●	●	●	●	●	●	●

**RESOURCES - Help Build Your Business**

Chamber and EDC Relocation Guide & Business Directory	●	●	●	●	●	●	●	●
Small Business Development Center Counseling	●	●	●	●	●	●	●	●
Access to Florida Chamber of Commerce Federation Benefits	●	●	●	●	●	●	●	●
Use of Chamber Conference Room - Value: \$25/hr	AFP	AFP	AFP 25% Discount	AFP 50% Discount	●	●	●	●
Notary Services/Chamber Custom Stamps	●	●	●	●	●	●	●	●

	\$300	\$600	\$1,500	\$2,500	\$5,000	\$10,000	\$15,000	\$20,000
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**ADDITIONAL MEMBERSHIPS**

- Non-business individual membership: \$175
- Membership for an Additional Branch: \$250
- Non-Profit Rate: \$250 at the Entrepreneur level or \$510 at the Business Builder level will apply to Community Service Organizations defined as 501(c)3 and to Churches. Proof of non-profit status (501(c)3 letter or 990 Form) required.

**NOTES**

- \*Membership in the U.S. Chamber of Commerce is based on several criteria and subject to approval by the U.S. Chamber of Commerce.
- \*\*Sponsorship Credit must be allocated within six months from the member's anniversary date. Once this date passes, the sponsorship and programming opportunities may be limited and members will have the same opportunity to sponsor events as the rest of the membership.