

CHAMBER PRODUCTS, SERVICES & SPONSORSHIPS



GET MORE FOR YOUR INVESTMENT. The St. Johns County Chamber of Commerce offers a variety of ways for its members to market their businesses. Contact the Chamber today at 904.829.5681 for more information on these valuable services.

Membership

ADDITIONAL BRANCH MEMBERSHIP

- \$250 Entrepreneur Level Membership

Members desiring an additional branch may upgrade to a higher tier or buy additional branches a la carte at the rate above instead of \$300 for the Entrepreneur level. Higher levels of membership are available at regular rates. Membership for an additional branch applies only to branches with the same ownership and same business name.

ECONOMIC DEVELOPMENT COUNCIL (EDC) MEMBERSHIP

- \$500 Individual EDC Membership

Members desiring an additional EDC Membership may upgrade to a higher tier or buy additional branches a la carte.

Advertising

ADDITIONAL CATEGORY LISTING

- \$25 Each Additional Listing

Members can target specific audiences by adding additional category listings, which will appear in printed and online directories.

E-UPDATE ADVERTISING

- \$100 Box Ad / Per Issue

The E-Update is a bi-monthly newsletter sent to members to provide concise, up-to-date information on Chamber happenings and news affecting business in St. Johns County. This advertisement includes the graphic/logo of your choosing and a link to your website.

FIRST IMPRESSIONS ON-HOLD MESSAGE

- \$500 / Per Year

Featuring your message to callers, this professionally-produced, 20-second commercial message about your company will be heard on a rotation basis when callers to the Chamber/EDC and are placed on hold.

ONLINE ADVERTISING (CHAMBER WEBSITE)

- \$3,000 Level 1 (Homepage) / Per Year
- \$1,600 Level 2 (1 Click In) / Per Year
- \$800 Level 3 (2 Clicks In) / Per Year

This advertisement will be placed on www.sjcchamber.com and includes the graphic/logo of your choosing and a link to your website.

ONLINE ADVERTISING (EDC WEBSITE)

- \$2,000 Level 1 (Homepage) / Per Year
- \$1,400 Level 2 (1 Click In) / Per Year

This advertisement will be placed on www.stjohnsbusiness.com and includes the graphic/logo of your choosing and a link to your website.

WEBSITE LINK (JUMP PAGE) FROM MEMBER DIRECTORY

- \$100 / Per Year

Link to your email and company website from the online Chamber Member Directory (and EDC Directory if EDC Membership is included in tier). Members without a website or desiring additional promotion may include two graphics and 100 words of text describing their business.

Direct Mailing

CHAMBER MEMBERSHIP LABELS

- \$150 / Per Set

Utilize our Chamber Membership Labels to reach other members of the St. Johns County Chamber of Commerce through your direct mailing marketing efforts.

EDC MEMBERSHIP LABELS

- \$100 / Per Set

Utilize our EDC Membership Labels to reach other members of the St. Johns County Chamber of Commerce's Economic Development Council through your direct mailing marketing efforts.

E-LEADS

- \$250 Visitor Leads / Per Year
- \$250 Relocation Leads / Per Year

Identify potential customers for direct mail marketing - receive a weekly email of individuals who have requested visitor and/or relocation information from the Chamber.

CHAMBER PRODUCTS, SERVICES & SPONSORSHIPS

Rental

CONFERENCE ROOM RENTAL

- \$25 / 1 Hour

The St. Johns County Chamber of Commerce Conference Room is a convenient and professional location for conducting seminars, business meetings, depositions and the like.

SEASONAL BLEND

- \$500 Host Reservation Fees

Seasonal Blend is held quarterly at destination member locations in St. Johns County. Seasonal Blend is an excellent way to showcase your company's products and services to an average attendance of 300.

Sponsorship

Please note that sponsorship credit included in your tiered member benefits may be used only for the sponsorship opportunities listed below. These opportunities are not exclusively reserved to be used with sponsorship credit and may be purchased a la carte. Sponsorships are not exclusive (exceptions may apply on a first-come, first-served basis), non-transferable and non-refundable.

CHAMBER AND ECONOMIC DEVELOPMENT COUNCIL ANNUAL DINNER

- \$5,000 Reception Sponsor (Industry Exclusive)
- \$5,000 Dinner Sponsor (Industry Exclusive)

The Chamber and EDC Annual Dinner and Reception is open to all Chamber members and features a keynote speaker and entertainment. Average attendance is 250.

CHAMBER AND ECONOMIC DEVELOPMENT COUNCIL MEMBERSHIP BREAKFAST/LUNCH

- \$2,000 Sponsor (Industry Exclusive Over Full Event - Up to 2)
- \$1,000 Speaker Sponsor

The Chamber's signature membership breakfasts/lunches are open to all Chamber and EDC Members. Average attendance is 200. A prominent guest speaker gives a keynote address during each event

CONFERENCE ROOM

- \$5,000 Title Sponsor

The St. Johns County Chamber of Commerce Conference Room hosts over 1,000 business professionals annually with groups such as the Executive Committee and other non-profit organizations. This is a great opportunity to brand the Chamber Conference Room with your company name and gain company recognition throughout the business community.

CONNECTIONS

- \$1,000 Cover Sponsor / Per Issue

Connections is a quarterly newsletter reporting on events and news happenings of the Chamber of Commerce and EDC. Chamber members receive Connections by email, and through a partnership with the St. Augustine Record, Connections is also distributed to all 21,000 Record Subscribers.

ECONOMIC DEVELOPMENT COUNCIL QUARTERLY BREAKFAST

- \$5,000 Series Sponsor (Industry Exclusive Over Full Event)
- \$1,000 Quarterly Sponsor
- \$500 Supporting Sponsor (Per Event)

Each luncheon produced by the EDC is an interactive exchange between members and guest speakers on current topics. It includes news, reports and question and answer sessions. Average attendance is 60 people.

E-UPDATE

- \$300 Monthly Sponsor / 2 Issues

The E-Update is a bi-monthly newsletter sent to members to provide concise, up-to-date information on Chamber happenings and news affecting business in St. Johns County. This sponsorship will provide you with a banner ad "above the fold" with logo and link to your website.

LEGISLATIVE ALERT

- \$300 / Per Issue

Is a newsletter-style membership call-to-action on business advocacy in St. Johns County. This sponsorship will provide you with a banner ad "above the fold" with logo and link to your website.

POWER NETWORKING LUNCHEON

- \$300 Monthly Sponsor

The Power Networking Lunch is a business to business networking program that provides attendees the opportunity to introduce themselves and their business to all attendees and enjoy lunch together to build relationships. Average attendance is 50 people.

RELOCATION GUIDE AND BUSINESS DIRECTORY

- \$5,000 Cover Sponsor

The Chamber's signature publication, a full-color, 60 page guide that lists all Chamber members, along with relocation information for personal and business use. 10,000 copies are printed and distributed every year.

CHAMBER PRODUCTS, SERVICES & SPONSORSHIPS

VISITORS GUIDE AND VACATION PLANNER

- \$5,000 Cover Sponsor
- \$5,000 Online Flipbook Sponsor

Each day the St. Johns County Chamber of Commerce receives new requests for our annual Visitors Guide & Vacation Planner. These guides are mailed by the hundreds every week to people who are interested in visiting the area. Incoming tourists rely on our guide to help determine where to stay, eat and be entertained once they've arrived. The publication can also be viewed on our website www.sjcchamber.com.

YOUTH LEADERSHIP ST. JOHNS

- \$2,000 Presenting Sponsor
- \$500 Day Sponsor

Youth Leadership St. Johns is a program dedicated to developing an increased awareness of life in St. Johns County for high school juniors aspiring to be future leaders. The program is recognized as the premier youth leadership program in St. Johns County.

EDUCATION SERIES

- \$750 Series Sponsor (Industry Exclusive Over Full Quarter)
- \$300 Monthly Sponsor (Per Event)

The Chamber Education Series is a 3-part series hosted each quarter with a focus on providing learning opportunities for our members. Topics will follow a theme that is relevant for our members.

BE SEEN. BE NOTICED. BE HEARD.

CALL TODAY! 904.829.5681

St. Johns County Chamber of Commerce

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Telephone: 904-829-5681 **Fax:** 904-829-6477

Web: www.sjcchamber.com and www.stjohnsbusiness.com